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**EIGHT EMERGING PHOTOGRAPHERS SELECTED
FROM MORE THAN 1,000 ENTRIES IN THE FIRST
HEARST 8 X 10 PHOTOGRAPHY BIENNIAL COMPETITION**

Distinguished panel of judges includes
Mary Ellen Mark, Steve McCurry, Timothy Greenfield-Sanders,
Peter Lindbergh, David Granger, Virginia Heckert & Charles Stainback



Andy Freeberg *Stroganov Palace, Russian State Museum, 2008*



Louie Palu *U.S. Marine Joshua Wycka age 21, Garmsir District, Helmand Province, Afghanistan. Joshua is from Plant City, Florida*

New York – March 23, 2009 – Hearst Corporation today announced the winners of the first **Hearst 8 X 10 Photography Biennial**, an international competition that recognizes the professional work of emerging young photographers—eight rising stars who will play an important role in the future of magazines, media, the Web and the worlds of design and photography.

The winners' work, which includes portraits, landscapes, fashion, photojournalism and still-life images, will be exhibited in two gallery spaces in the atrium of Lord Norman Foster's *Hearst Tower*, the company's acclaimed New York City headquarters, March 30 through September 30. The Alexey Brodovitch* Gallery and the Hearst Gallery will display 89 photographs. John Bennette, a curator, writer and lecturer on photography curated the exhibit. Hearst will publish both digital and print catalogues and postcards highlighting the works of the eight winners and 10 honorable mentions chosen by a 10-person judging panel composed of editors, creative directors, curators, and renowned photographers.

Hearst Corporation has a distinguished legacy of working with legendary photographers including Slim Aarons, Diane Arbus, Richard Avedon and Lillian Bassman as well as with today's contemporary masters, such as 8 X 10 judges Peter Lindbergh and Timothy Greenfield-Sanders.

"Hearst takes pride in discovering and nurturing up-and-coming talent," said Frank A. Bennack, Jr., vice chairman and CEO, Hearst Corporation. "Collectively, this esteemed panel of judges has the passion, the experience and the skill to find and develop a new generation of photographers. They can offer advice and guidance, as well as open doors professionally. It will be exciting to

watch as our winners' work and careers evolve, as they truly are the future of magazines and media.”

“When judging this competition, we looked for original ideas blended with technical expertise,” said David Granger, editor-in-chief, *Esquire*. “We received more than 1,000 entries from 47 countries, and after a long deliberation, we selected eight standouts. Because the entries were so rich, we chose 10 honorable mentions as well.”

“We were impressed by the work of all of these artists, and selecting the winning entries was not an easy task,” said photographer Timothy Greenfield-Sanders. “I was amazed and excited to see the energy of these promising photographers, each one with an original point of view. I believe their images will be shaping the way we see things in the years to come.”

“For professional photographers just starting out, a competition like this is the opportunity of a lifetime,” said photographer Mary Ellen Mark. “It is a chance to have your work seen by curators, editors and creative directors—people who can really help shape your career.”

The **Hearst 8 X 10 Photography Biennial** received more than 1,000 entries from photographers in 47 different countries. Congratulations to the following eight award recipients and 10 honorable mentions:

Award Recipients:

- Hiroshi Watanabe (California)
- Andy Freeberg (California)
- Louie Palu (Washington, DC)
- Benedikt Partenheimer (Germany)
- Brad Carlile (Oregon)
- Edith Maybin (UK)
- Nicholas Prior (New York)
- Mark Kessell (New York)

Honorable Mentions:

- Christoph Bangert (New York)
- David Wells (Rhode Island)
- David Zimmerman (New Mexico)
- Jean-Claude Louis (California)
- Anoush Abrar and Aimée Hoving (Netherlands)
- Roger Eberhard (Switzerland)
- Blake Fitch (Massachusetts)
- Maura Sullivan (California)
- Rachael Dunville (Missouri)
- Will Steacy (New York)

Ten judges reviewed all entries and selected the winners. The judging panel included:

- John A. Bennette, III, curator/writer
- Judith Bookbinder, vice president, creative communications, Hearst Magazines
- David Granger, editor-in-chief, *Esquire*
- Timothy Greenfield-Sanders, photographer
- Virginia Heckert, associate curator of photographs, J. Paul Getty Museum
- Debra Shriver, VP/chief communications officer & SVP/Magazines, Hearst Corporation
- Peter Lindbergh, photographer
- Mary Ellen Mark, photographer
- Steve McCurry, photographer

- Charles Stainback, curator of photography, Norton Museum of Art

Hearst 8 X 10 Photography Biennial is open to photographers who have at least two years of professional experience, both in the United States and abroad. The next competition will be held in 2011.

Hearst Corporation (www.hearst.com) is one of the nation's largest diversified media companies. Its major interests include ownership of 15 daily and 49 weekly newspapers, including the *Houston Chronicle*, *San Francisco Chronicle* and *Albany Times Union*; as well as interests in an additional 43 daily and 72 non-daily newspapers owned by MediaNews Group, which include the *Denver Post* and *Salt Lake Tribune*; nearly 200 magazines around the world, including *Cosmopolitan* and *O, The Oprah Magazine*; 29 television stations through Hearst-Argyle Television (NYSE:HTV) which reach a combined 18% of U.S. viewers; ownership in leading cable networks, including Lifetime, A&E, History and ESPN; as well as business publishing, including a minority joint venture interest in Fitch Ratings; Internet businesses, television production, newspaper features distribution and real estate.

*Alexey Brodovitch was the Creative Director of *Harper's BAZAAR* from 1934 to 1958. In giving assignments to talented young photographers and artists—many of whom became legendary—he is famous for having adapted Diaghilev's admonition to Jean Cocteau, "Astonish me!" More often than not, they did.

Contact: Debra Shriver, 212-649-2461, dshriver@hearst.com for more information or for a group tour of the show.

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